

Galaxy4Gamers' Platform Allows Publishers and Developers to offered an Improved Gaming Experience through Tournaments Hosting

The Galaxy4Gamers' API Will Increase Levels of Competition and Engagement of Developers' Games by offering an Easy to Integrate and Use Tournament Hosting Platform.

Los Angeles, CA - September 1, 2010 - Galaxy4Gamers (G4G), a leading video game community and online tournament specialist, announced today an upcoming launch of their Application Programming Interface (API) that will allow developers and publisher to easily integrate tournament functionality into their new and existing game titles across many platforms. The API provides video game tournament management features including real time score recording, advanced skill ranking system and in-game achievements tracking as well as all financial transactions, customer and legal support.

"The ease of use and functionality of our new platform will allow developers and publishers to spend more time focusing on the core game, while Galaxy4Gamers handles all the hard work and stress of organizing tournaments. We provide the brackets, the ability to manage tournaments, the handling of all financial transactions, customer support, and legal issues," said CEO of Galaxy4Gamers, Chris Doe.

The Platform also offered increase monetization to game developers. In the hosted tournaments that gamers wish to wager against their skills, a small administrative fee will be applied. Galaxy4Gamers has customizable pricing depending on application, including a revenue share model. This will allow developers to monetize the growth and increased popularity of their great games while increasing user engagement.

Playing only the computer isn't as fun as it used to be as seen with the massive interest in new games multiplayer options. This proven model can now be offered and easily integrated by smaller developers with Galaxy4Gamers Tournament Hosting Platform. Using the plug-n-play API, creates a deeper gaming experience which will increase user engagement allowing for longer play time, the addition of friends and increased viral word of mouth growth.

For additional information, please visit <http://www.galaxy4gamers.com/platform>

About Galaxy4Gamers:

Galaxy4Gamers (G4G) is a competitive gaming community that specializes in online tournaments. Video game fans can spectate or compete in tournaments for real money on dozens of leading titles for Xbox 360 & PlayStation 3. G4G was built by gamers for gamers, with the goal of promoting video gaming as a professional sport. In addition to the expanded Beat-A-Pro platform, Galaxy4Gamers offers other industry leading services including an automated result verification system, a secure banking portal, an advanced custom player rating system, team gaming, free roll tournaments, 24-hour live customer support service, prompt withdrawal services, immediate gaming dispute resolution, social networking, live game play streaming and video play back and the lowest fees in the industry.